

FERNLEY JUNIOR RODEO ASSOCIATION

P.O. Box 24

Fernley, Nevada 89408

fjrprogram@yahoo.com

Bob Woebeking, President

Mike Miller, Vice-President

Lisa Farmer, Secretary

Kasey Miller, Treasurer

Pete Baltes, Director

Howdy Partner!

Please let me introduce you to the Fernley Junior Rodeo Association. The FJRA is a 501 (c) 3 non-profit rodeo association dedicated to the traditions of the junior rodeo and the education of our young cowgirls and cowboys.

The FJRA has produced the Fernley Junior Rodeo for 21 years and are currently developing plans for our 22nd annual event on July 16th and 17th, 2011 at the Out of Town Park in Fernley, Nevada.

At this time we are offering sponsorships to aid us in the success of this year's junior rodeo. Any donations are greatly appreciated. A variety of sponsorship packages are available and a brochure explaining each package and the benefits to you and/or your company is enclosed for your review.

Your prompt reply will assist us in determining the status of our donations and the success of our rodeo. Please forward your donations no later than June 15, 2011 to receive proper advertising consideration. A receipt of your donation along with our non-profit organization tax number will be mailed back to you upon receipt of any donation.

We thank you in advance for your generous donation and support to this wonderful organization that helps provide a great experience to children who participate in the junior rodeos.

Without your help, it can't be done!

Sincerely,

Bob Woebeking

Bob Woebeking, President

Fernley Junior Rodeo Association

(775) 835-3429

SPONSORSHIP COMMITMENT

RETURN THIS PORTION WITH
YOUR DONATION

SPONSOR TYPE	DONATION AMOUNT
<input type="checkbox"/> ALL-AROUND	\$1000
<input type="checkbox"/> EVENT SPONSOR**	\$500
<input type="checkbox"/> GOLD SPONSOR	\$300
<input type="checkbox"/> SILVER SPONSOR	\$150
<input type="checkbox"/> BRONZE SPONSOR	\$75
<input type="checkbox"/> SPONSOR	\$50
<input type="checkbox"/> SPONSOR	\$35
<input type="checkbox"/> SPONSOR	\$25

Name

Address

Phone

Event Sponsor**

Signature

FERNLEY JUNIOR RODEO ASSOCIATION SPONSORSHIP LEVELS

All-Around Sponsor \$1000

- All-Around Saddle sponsor
- Business logo/name on all advertising, including website
- Full page ad in Rodeo Program and Daysheets
- Arena Sign (provided by sponsor)
- Announced during rodeo as All-Around saddle sponsor

Event Sponsor \$500

- Business logo/name on all advertising
- Full page ad in Rodeo Program and Daysheets
- Arena Sign (provided by sponsor)
- Announced during Rodeo as an event sponsor

***Event Sponsorship is available on a first come-First serve basis. If the event you would like to sponsor is not available, you will be contacted to provide your choice of the available events.*

Gold Sponsor \$300

- Business logo/name on all advertising
- 3/4 page ad in Rodeo Program
- Arena Sign (provided by sponsor)
- Announced during Rodeo as sponsor

Silver Sponsor \$150

- 1/2 page ad in Rodeo Program
- Business logo/name on advertising
- Arena Sign (provided by sponsor)
- Announced during Rodeo as sponsor

Bronze Sponsor \$75

- 1/4 page in Rodeo Program
- Announced during Rodeo as sponsor

Other Sponsor

- 1/4 page ad in Rodeo Program \$50
- 1/8 page ad in Rodeo Program \$35
- Line Item Listing in Rodeo Program \$25

**ALL SPONSOR PROVIDED ARENA SIGNS
AND BANNERS WILL BE RETURNED,
UPON REQUEST, AFTER THE RODEO**

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Fernley, NV 89408

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www.fernleyjuniorrodeo.com

Bob Woebeking, President (775) 835-3429

Kasey Miller, Treasurer (775) 560-3273

